



## **“USA EXPORT TRAINING CONFERENCE”**

### **Draft Program**

#### **Date**

19. 04. 2016

09:30 -18:00

#### **Place**

DTK Conference Hall (Dış Ticaret Kompleksi, Yeni Bosna, ISTANBUL)

09:30 Welcoming and registration

#### **Opening Session**

Namık K. EKİNCİ

**Chairman of Turkish Steel Exporters' Association**

**Turkish Exporters' Assembly**

**Republic of Turkey Minister of Economy**

### **TURKEY AND U.S. TRADE RELATION**

Deniz ŞENYURT

**Turkish Commercial Attache of Houston**

Ekim ALPTEKİN

**DEİK ( Chairman of Turkey US Business Council)**

Cenk ALPER  
**TUSIAD- (Sabancı Holding)**  
**CEO – Kordsa Global**

**BORUSAN**

Sercan BAHADIR  
**Ernst and Young – Director**  
**TTIP and its effects to TURKEY**

**12:00 – 13:00 Networking Lunch Break**

**ENTERING US MARKET, INVESTMENT OPPOTUNITIES IN USA AND FINANCIAL SOLUTIONS**

Atakan ARİCA  
**Arica Internatioal Corp. – Managing Director**  
**Entering US market – Financial Solutions**

Jeffrey H.D.BLAIR  
**Greater Houston Partnership (GHP) – Director**  
**Investment opoortunities in TEXAS and cooperation with GHP**

Laerte BARROS  
**BBVA Compass – Uluslararası Ticari Bankacılık Başkanı**  
**Financial support and banking services to foreign-owned companies expanding into the United States**

**Fırat DURSUN**

**Turkish EXIMBANK- International Finance Manager**

**15: 00    Networking refreshment break**

**US STEEL MARKET**

Brian LEVICH

**Metal Bulletin - Analyst**

**Analysing US Steel industry**

John FOSTER

**American Institute For International Steel (AIIS) - Chairman**

**US Steel Industry (standarization, requirements...)**

Matthew NOLAN

**Arent Fox- Avukat**

**(TPA prospects and content ,New customs law, anti-dampings cases,,)**

John MOSELEY

**Port of Houston Authority - Ticari Geliştirme Genel Müdür**

Gary DAVIES

**Caterpillar (USA) – APQP Lead**

**18:30 End of the conference**

**NOT: There may be possible changes in the name list.**